

**NAME OF THE ISSUE: SUNRISE EFFICIENT MARKETING LIMITED (SME – IPO)**

<b>1</b>	<b>Type of issue (IPO/FPO)</b>	Initial Public Offer (IPO) on SME Platform of BSE Limited		
<b>2</b>	<b>Issue size</b>	Rs.1669.80 Lakhs		
<b>3</b>	<b>Grade of issue along with name of the rating agency</b>	Since the issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, there is no requirement of appointing an IPO grading agency		
<b>4</b>	<b>Subscription level (number of times). If the issue was undersubscribed, please clarify how the funds were arranged.</b>	1.06 Times (After considering technical rejections)		
<b>5</b>	<b>QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges (See Regulation 31 of the SEBI Listing Obligations &amp; Disclosure Requirements), 2015)</b>	Nil		
	<b>i. allotment in the issue</b>			
	<b>ii. at the end of the 1<sup>st</sup> Quarter immediately after the listing of the issue</b>	Will be updated at the end of 1 <sup>st</sup> Quarter		
	<b>iii. at the end of 1<sup>st</sup> FY</b>	Will be updated at the end of 1 <sup>st</sup> FY		
	<b>iv. at the end of 2<sup>nd</sup> FY</b>	Will be updated at the end of 2 <sup>nd</sup> FY		
	<b>v. at the end of 3<sup>rd</sup> FY</b>	Will be updated at the end of 3 <sup>rd</sup> FY		
<b>6</b>	<b>Financials of the issuer (as per the annual financial results submitted to stock exchanges under Regulation 33 of the Listing obligation)</b>	<b>(Rs. in Lakhs)</b>		
		<b>Parameters</b>	<b>1<sup>st</sup> FY</b>	<b>2<sup>nd</sup> FY</b>
		Income from Operations		
		Net Profit for the Period		
		Paid-up equity share capital	Will be updated at the end of 1 <sup>st</sup> FY	Will be updated at the end of 2 <sup>nd</sup> FY
		Reserves excluding Revaluation Reserves		Will be updated at the end of 3 <sup>rd</sup> FY
	<b>Trading status in the scrip of the issuer (whether frequently traded (as defined under Regulation 2 (j) of SEBI (SAST) Regulations, 2011) or infrequently traded/ delisted/ suspended by any stock exchange, etc.)</b>			
	<b>i. at the end of 1<sup>st</sup> FY</b>	Will be updated at the end of 1 <sup>st</sup> FY		
	<b>ii. at the end of 2<sup>nd</sup> FY</b>	Will be updated at the end of 2 <sup>nd</sup> FY		
	<b>iii. at the end of 3<sup>rd</sup> FY</b>	Will be updated at the end of 3 <sup>rd</sup> FY		

8	Change, if any, in directors of issuer from the disclosures in the offer document (See Regulation 68 and Schedule III of the SEBI (Listing Obligations & Disclosure Requirements), 2015) i. at the end of 1 <sup>st</sup> FY	Will be updated at the end of 1 <sup>st</sup> FY		
	ii. at the end of 2 <sup>nd</sup> FY	Will be updated at the end of 2 <sup>nd</sup> FY		
	iii. at the end of 3 <sup>rd</sup> FY	Will be updated at the end of 3 <sup>rd</sup> FY		
9	Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements) 2015) (i) as disclosed in the offer document	Not Applicable		
	(ii) Actual implementation			
	(iii) Reasons for delay in implementation, if any			
10	Status of utilization of issue proceeds (as submitted to stock exchanges under (as submitted to stock exchanges under Regulation 32 of the SEBI (Listing Obligations & Disclosure Requirements), 2015) (i) as disclosed in the offer document	<b>Sr. No.</b>	<b>Particulars</b>	<b>Amount (Rs. in Lakhs)</b>
		1.	Funding of Working Capital Requirement	1118.77
		2.	General Corporate Purpose	417.45
			<b>Total</b>	<b>1536.22</b>
	(ii) Actual utilization	Will be updated once company files necessary disclosures with stock exchange		
	(iii) Reasons for deviation, if any	Not Applicable		
11	Comments of monitoring agency, if applicable (See Regulation 262(1) of SEBI (ICDR) Regulations, 2018)	Not Applicable		
12	Price- related data Issue price (Rs):	Rs. 121.00/-		



- 3 Basis for Issue Price and Comparison with Peer Group & Industry Average (Source of accounting ratios of peer group and industry average may be indicated; source of the accounting ratios may generally be the same, however in case of different sources, reasons for the same may be indicated):

Accounting ratio	Name of company	As disclosed in the offer document (See Schedule VI Part A Clause 9 (K) to SEBI (ICDR) Regulations, 2018)	At the end of 1st FY	At the end of 2nd FY	At the end of 3rd FY
<b>EPS</b>	<b>Issuer (Basic) (Consolidated)</b>	NA	Will be updated at the end of 1st FY	Will be updated at the end of 2nd FY	Will be updated at the end of 3rd FY
	<b>Peer Group</b>	NA			
<b>P/E</b>	<b>Issuer (Basic)</b>	NA			
	<b>Peer Group</b>	NA			
<b>RoNW</b>	<b>Issuer</b>	NA			
	<b>Peer Group</b>	NA			
<b>NAV per share based on balance sheet</b>	<b>Issuer (Basic)</b>	NA			
	<b>Peer Group</b>	NA			

- 4 Any other material information: NA

**Notes:**

1. Since the shares of company is listed on April 12, 2022, we are considering March 31, 2023 as the 1<sup>st</sup> Financial Year.